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Indiana Main Street Honors Discover Downtown Franklin, Inc. with 2011 Best New Downtown Special Event Award

ARCADIA, IN- Yesterday, Indiana Main Street honored Discover Downtown Franklin, Inc. with the 2011 Indiana Main Street Best NEW Downtown Special Event Award for the “Smoke on the Square” BBQ Competition. The award was presented during the statewide Indiana Main Street Conference, held at Alice’s Restaurant in Arcadia, Indiana. The Indiana Main Street Program is managed by the Indiana Office of Community and Rural Affairs (OCRA).

“Congratulations to Discover Downtown Franklin on this well-deserved award,” said Lt. Governor Skillman, who oversees OCRA. The group’s efforts are helping promote economic activity in their community.”

Downtown Franklin held a new fundraising event in June called *Smoke on the Square BBQ Competition* in downtown Franklin. The event was a Kansas City Barbecue Society sanctioned state competition. A total of 23 teams competed and over 1,000 people attended the event held in the downtown area over a two day period. The Smoke on the Square BBQ Competition helped market the downtown by bringing more residents and visitors to the area, and partnered with many community organizations to make the event happen successfully.

Indiana Main Street was established to provide economic revitalization and professional assistance to participating communities. Indiana Main Street encourages the revitalization and restoration of downtown areas in Indiana cities and towns.

For more information about Indiana Main Street, please visit www.ocra.in.gov/mainstreet.

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The Indiana Office of Community and Rural Affairs was created by legislation in 2005, making rural Indiana a major focus for the first time. For additional information on OCRA and its programs visit www.in.gov/ocra.

For updates from the Lt. Governor and the agencies she oversees, please sign up at www.in.gov/lgov.